About

The Women of Color Empowerment Institute, Inc. is a not-for-profit 501(c)(3) organization with a mission to enhance and expand leadership by women of color. The specific goals and objectives of the institute are:

- To build awareness of health care disparities, disease and social ills that disproportionately impact women of color.
- Support and encourage women leaders to run and win public office.
- Develop capacities for social change that will empower women to transform communities.
- Develop programming that will increase and promote heritage awareness.
- Through open discussions and community outreach, combat stereotypes, double standards and bias against women.
- Provide training opportunities for business and government.
- Provide mentoring programs for women that encourage career success and growth.
- Serve as a clearinghouse for conference materials associated with Women of Color Empowerment Conference.
- Focus on uniting women of color with multicultural differences.

The Institute holds quarterly leadership events called “Advocates for Change” where selected speakers discuss how to bring about successful and productive social change in areas such as economic development, living healthy lifestyles, heritage awareness and technology advancements. The Institute holds “Next Level” professionally facilitated forums designed to assist attendees with professional development and strategic planning. Through corporate grant funding, the Institute holds professional etiquette seminars where attendance is free of charge and open to the public. The Institute is a membership organization and hosts monthly dinners and professional development meetings. The Institute publishes a magazine called “Women Lead” highlighting Women of Color leaders from around the country and their fascinating and motivational stories. The Institute administers a leadership mentorship program linking young professionals with established community leaders.

Learn more at www.nationalwomenofcolor.com.
We are pleased to announce the Tenth Annual Women of Color Empowerment Conference! This event will take place October 2nd through the 4th, 2020 at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, 3030 Holiday Drive, Fort Lauderdale, FL.

The organizers of the Women of Color Empowerment Conference remain committed to providing unparalleled programming for leaders who will attend this destination conference to be held in Fort Lauderdale, Florida.

Friday, October 2nd, 2020 we will kick off the weekend with programming featuring notable influential speakers and end with a reception by the sea. The full programming day will take place on Saturday, October 3rd, 2020, where attendees will hear from nationally renowned speakers, participate in thought-provoking breakout sessions and network with other leaders from around the country. This year, Saturday will close with an elegant gala. The much-anticipated Sunday "Spirit of Sisterhood" breakfast is always inspiring and motivating. Featured speakers will be phenomenal leaders from a variety of professional sectors and industries, including law, government, business, technology, not-for-profit, medicine, academia and more.

The conference sells out each year and draws federal, state and local leaders from all over the country and beyond. Past conference speakers have included: Wikimedia Foundation’s Chief Operating Officer, Janeen Uzzell, Grammy Award Winning Singer-Songwriter, Regina Belle, White House correspondent, April Ryan, Carla Hall from "The Chew", award-winning journalist Tamron Hall, CNN Commentator Angela Rye, media mogul Cathy Hughes, Trumpet Awards Founder Xernona Clayton, Judy Smith, noted crisis manager, Africa Channel co-founder Paula Madison, MSNBC’s Joy-Ann Reid, Congresswoman Donna Edwards, Judge Glenda Hatchett, African Ancestry Founder Gina Paige, Florida Supreme Court Justice Peggy Quince, just to name a few. The leadership conference hosts panel discussions comprised of women news anchors, election experts, technology experts, top corporate executives and scholars. Among other matters, the conference will focus on educating and motivating dynamic women of color to lead organizations, launch effective campaigns and take full advantage of technology in today’s marketplace.

Your financial support is needed for the high quality programming that will be offered. Don’t delay in joining us as a sponsor so that we can promote your business and our partnership with you for as long as possible. Expand your community impact and connect with prominent leaders throughout the nation. The conference has been featured on C-Span and has won national awards. We look forward to a long lasting relationship!

Sincerely Yours,

Burnadette Norris-Weeks Esq.  Michelle Austin Pamies Esq.  Kathy Eggleston
Event Co-Chair & Founder  Event Co-Chair  Event Co-Chair
Our Reach

900+ Women Leaders of Color Conference Attendees

3,000+ Impressions Across Social Media

Over 5,000 Email Subscribers

Nationally Distributed Magazine

Special Curriculum For Young Ladies
# 2020 Women of Color Empowerment Conference
## Sponsorship Levels

<table>
<thead>
<tr>
<th>SPONSOR PERK</th>
<th>PLATINUM ($20,000)</th>
<th>DIAMOND ($15,000)</th>
<th>GOLD ($10,000)</th>
<th>SILVER ($5,000)</th>
<th>SAPPHIRE ($2,500)</th>
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<tbody>
<tr>
<td>CONFERENCE WEEKEND PASSES</td>
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<td>15</td>
<td>10</td>
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<td>BRAND VISIBILITY</td>
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<td>FULL OUTSIDE BACK COVER AD PLACEMENT IN WOMEN LEAD MAGAZINE (1ST COMMITTED 1ST SERVED)</td>
<td>YES</td>
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<tr>
<td>FULL INSIDE BACK COVER AD PLACEMENT IN WOMEN LEAD MAGAZINE (1ST COMMITTED 1ST SERVED)</td>
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<td>FULL PAGE AD IN WOMEN LEAD MAGAZINE</td>
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<tr>
<td>INCLUSION IN ALL LOCAL AND NATIONALLY COVERED PRINT ADVERTISING</td>
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<td>ON-CAMERA INTERVIEW WITH ORGANIZATION FOUNDERS</td>
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<td>CONFERENCE WEEKEND SPEAKING OPPORTUNITY</td>
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<td>LOGO INCLUDED IN DIGITAL MARKETING</td>
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<td>Direct Marketing</td>
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<td>Mainstage Logo Placement</td>
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<td>Recorded Message</td>
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<td>Booth in Marketplace</td>
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<td>Step &amp; Repeat</td>
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<td>Logo Displayed on Conference Circulating Reel</td>
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<td>Special Mention Throughout Conference Weekend</td>
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<tr>
<td>CONFERENCE IMPRESSIONS</td>
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<td>Keynote Speaker Recognized as Being Specifically Sponsored by Organization</td>
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<td>Private Event Invitations for 2 Organization Executives</td>
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<td>Logo Placement on Conference Step &amp; Repeat</td>
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<td>Branded Item Placement in Conference Swag Bags</td>
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Reserve your participation by August 26th, 2019 to ensure inclusion in program materials.
For more information visit the website at www.NationalWomenofColor.com

FOR PURCHASE OF SPONSORSHIP LEVELS
☐ PLATINUM SPONSOR ($20,000) Includes gala and lunch table for 10
☐ DIAMOND SPONSOR ($15,000) Includes 5 gala and lunch seats
☐ GOLD SPONSOR ($10,000)

FOR PURCHASE OF WOMEN LEAD MAGAZINE ADVERTISEMENT
☐ Full Page ($500)

GALA TICKETS
☐ SILVER SPONSOR ($5,000)
☐ SAPPHIRE SPONSOR ($2,500)
☐ POLITICAL CANDIDATE SPONSOR ($1,000)
☐ ONE TICKET ($250)
☐ TABLE OF TEN ($2,500)

Organization/Individual Name: ____________________________________________
Contact Person: __________________________________________________________
Address: __________________________________________________________________
City: __________ State: __________ Zip Code: __________
Phone: __________ Fax: __________
Email Address: ________________________________

Amount Enclosed: __________________________________________________________________

Please Circle One: CHECK   MONEY ORDER   CASHIER’S CHECK

Credit Card # (Visa, MasterCard, Amex):________________________________________________________________
Expiration Date: __________ CVV#: __________ Total: __________________________________________________________________
Name on Card: __________________________________________________________________Signature: __________________________________________________________________
Contact Us

www.NationalWomenofColor.com
For All Sponsorship Inquiries Contact:
Women of Color Empowerment Institute, Inc.
(954) 900-3494 | (954) 768-9770

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Fort Lauderdale | Florida 33311

www.NationalWomenofColor.com