



SPONSORSHIP OPPORTUNITIES | FORT LAUDERDALE, FL | SEPTEMBER 11, 2021

About *Women Of Color Empowerment Institute, Inc.*

The Women of Color Empowerment Institute, Inc. ("Institute") is a not-for-profit 501(c)(3) organization with a mission to enhance and expand leadership by women of color. The specific goals and objectives of the institute are:

- ✦ To build awareness of health care disparities, disease and social ills that disproportionately impact women of color.
- ✦ Support and encourage women leaders to run and win public office.
- ✦ Develop capacities for social change that will empower women to transform communities.
- ✦ Develop programming that will increase and promote heritage awareness.
- ✦ Through open discussions and community outreach, combat stereotypes, double standards and bias against women.
- ✦ Provide training opportunities for business and government.
- ✦ Provide mentoring programs for women that encourage career success and growth.
- ✦ Serve as a clearinghouse for conference materials associated with Women of Color Empowerment Conference.
- ✦ Focus on uniting women of color with multicultural differences.

The Institute holds quarterly leadership events called "Advocates for Change" where selected speakers discuss how to bring about successful and productive social change in areas such as economic development, living healthy lifestyles, heritage awareness and technology advancements. The organization holds "Next Level" professionally facilitated forums designed to assist attendees with professional development and strategic planning. Through corporate grant funding, the organization holds professional etiquette seminars where attendance is free of charge and open to the public. The Institute is a membership organization and hosts monthly dinners and professional development meetings. The Institute publishes a magazine called "Women Lead" highlighting Women of Color leaders from around the country and their fascinating and motivational stories. The organization produces a television show called Women Lead. The Institute administers a leadership mentorship program linking young professionals with established community leaders.

Learn more at www.nationalwomenofcolor.com.





About *Women of Color Empowerment Conference*

We are pleased to announce the Tenth Annual Women of Color Empowerment Conference to take place September 11, 2021. Unlike past conferences, this year will focus specifically on Social Justice in America. Due to COVID-19, the conference will be a one (1) day socially distanced in person conference focused on social justice leadership and activation. The conference will take place at the Hilton Fort Lauderdale Beach Resort.

On September 11, 2021, we will kick off the day helping women of color to understand that we all have a role to play in the social justice movement and how we can lead from where we stand. Attendees will hear from nationally renowned speakers, participate in thought-provoking breakout sessions and network with other leaders throughout the state and nation. There will be leaders present from a variety of professional sectors and including law, government, business, technology, not-for-profit, medicine, academia and more.

In past years, the conference has drawn state and local leaders from all over the country and beyond. Past conference speakers have included: Award-winning journalist Tamron Hall, CNN Commentator Angela Rye, media mogul Cathy Hughes, White House correspondent April Ryan, Carla Hall from “The Chew”, Trumpet Awards Founder Xernona Clayton, noted crisis manager Judy Smith, Africa Channel Co-founder Paula Madison, MSNBC’s Joy-Ann Reid, Congresswoman Donna Edwards, Judge Glenda Hatchett, African Ancestry Founder Gina Paige, Florida Supreme Court Justice Peggy Quince, just to name a few. The leadership conference hosts panel discussions comprised of women news anchors, election experts, technology experts, top corporate executives and scholars. Among other matters, the conference will focus on educating and motivating dynamic women of color to engage with justice movements and empower women to be vocal advocates for justice.





MAIN STAGE LOGO PLACEMENT
[SPONSOR PROVIDED]

TELEVISION INTERVIEW TO AIR IN
SOUTH FLORIDA MARKET

KEYNOTE SPEAKER RECOGNIZED
AS BEING SPECIFICALLY
SPONSORED BY ORGANIZATION

LOGO PLACEMENT ON
CONFERENCE STEP & REPEAT
BANNER

LOGO DISPLAYED ON
CONFERENCE CIRCULATING REEL

PRODUCT PLACEMENT &
SAMPLING BOOTH

RECORDED MESSAGE DURING
REGISTRATION
[RUNNING IN LOOP FORMAT]

SPEAKING OPPORTUNITIES

PLATINUM

\$20,000
POWER LUNCHEON
SPONSOR
20 VIP TICKETS

DIAMOND

\$15,000
BREAKFAST SPONSOR
15 VIP TICKETS

GOLD

\$10,000
JUSTICE RECEPTION
10 VIP TICKETS

SILVER

\$5,000
CLOSING RECEPTION
SPONSOR
8 VIP TICKETS

SAPPHIRE

\$2,500
4 VIP TICKETS



LUNCHEON



FRIDAY RECEPTION
(Special Invite Only)



LUNCHEON



FRIDAY RECEPTION



JUSTICE RECEPTION SPEAKER



Sponsorship
Opportunities

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GOLD
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JUSTICE
RECEPTION
10 VIP TICKETS

SILVER
\$5,000
CLOSING RECEPTION
SPONSOR
8 VIP TICKETS

SAPPHIRE
\$2,500
4 VIP TICKETS

SPECIAL MENTION THROUGHOUT
CONFERENCE WEEKEND

PHOTO OPPORTUNITY WITH
PROMINENT SPECIAL GUESTS
DURING CONFERENCE EVENTS

EXTENDED BRANDING IN BEHIND-
THE-SCENES EDITORIAL PHOTOS
AND VIDEO COVERAGE

VIP TICKETS TO SELECTED WOCEI
EVENTS FOR THE REMAINDER OF
2021 [AFTER SPONSORSHIP IS
SECURED]

MENTION IN NEXT
WOMEN LEAD MAGAZINE

INCLUSION ON ALL CONFERENCE
DIGITAL MARKETING CAMPAIGNS

INCLUSION IN ALL LOCAL AND
NATIONALLY COVERED PRINT
ADVERTISEMENT



Sponsorship Opportunities



CONFERENCE BAG SPONSOR
[FIRST COMMITTED FIRST SERVED]

BRANDED ITEMS IN CONFERENCE
BAGS

CONFERENCE BADGE SPONSOR
[FIRST COMMITTED FIRST SERVED]

PLATINUM
\$20,000
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SPONSOR
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SAPPHIRE
\$2,500
4 VIP TICKETS



Sponsorship
Opportunities

For more information visit the website at www.NationalWomenofColor.com

FOR PURCHASE OF SPONSORSHIP LEVELS

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☐ GOLD SPONSOR (\$10,000)

☐ SILVER SPONSOR (\$5,000)

☐ SAPPHIRE SPONSOR (\$2,500)

☐ Full Page (\$500)

FOR LOGO INCLUSION ON WOMEN LEAD TV COMMERCIAL (\$1,500)

Organization/Individual
Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Amount Enclosed: _____ Please Circle One: CHECK MONEY ORDER CASHIER'S CHECK

Credit Card #
(Visa, MasterCard, Amex): _____

Expiration Date: _____ CVV#: _____ Total: _____

Name on Card: _____ Signature: _____

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